



Commune Revitalization Programme of Cieszyn
28 November 2016

Berry Kessels, Volkshuisvesting Arnhem

Dzień dobry





**1 Samodzielna Brygada
Spadochronowa**

**Generał brygady
Stanisław Sosabowski**









KLIARENDAAL

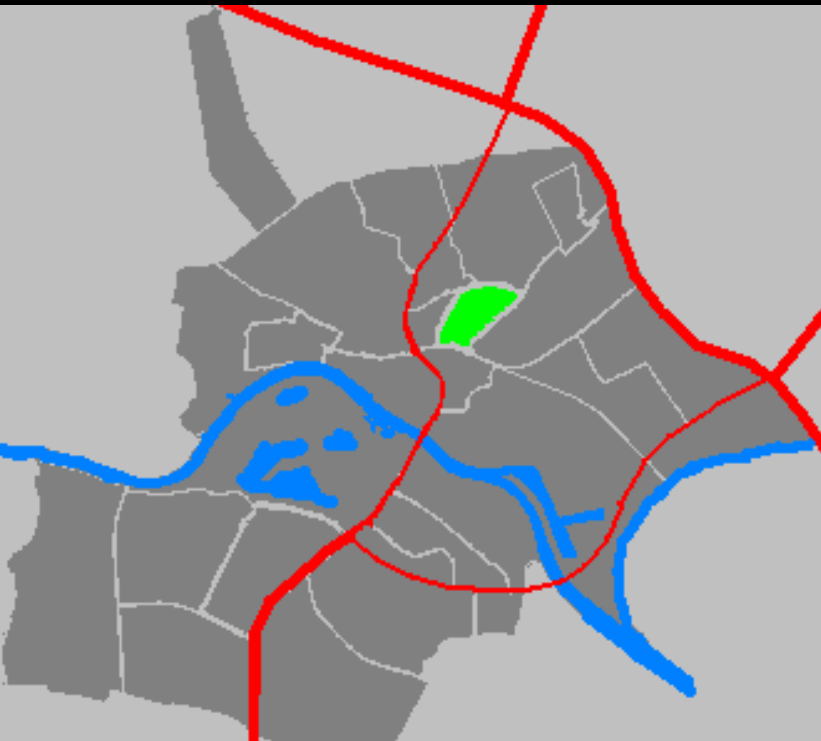


Klarendal:

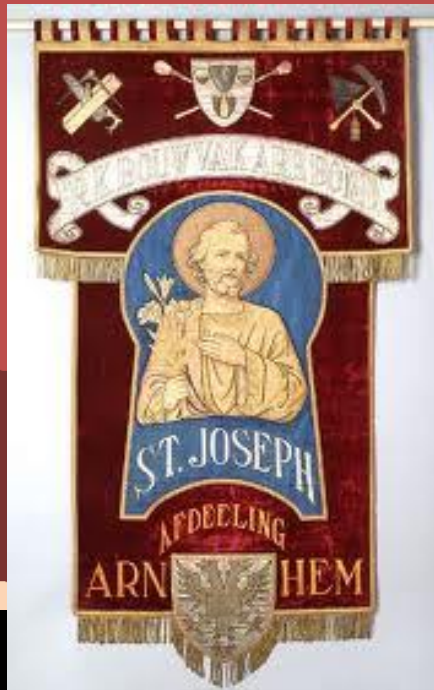
Klarendal: 7.500 population
(Arnhem: 155.000 population)

Properties: 4000

Social Housing Company
Volkshuisvesting Arnhem
owns almost 60%



POPULATION



Problems Klarendal

- Degradation
- Drugs
- Crime





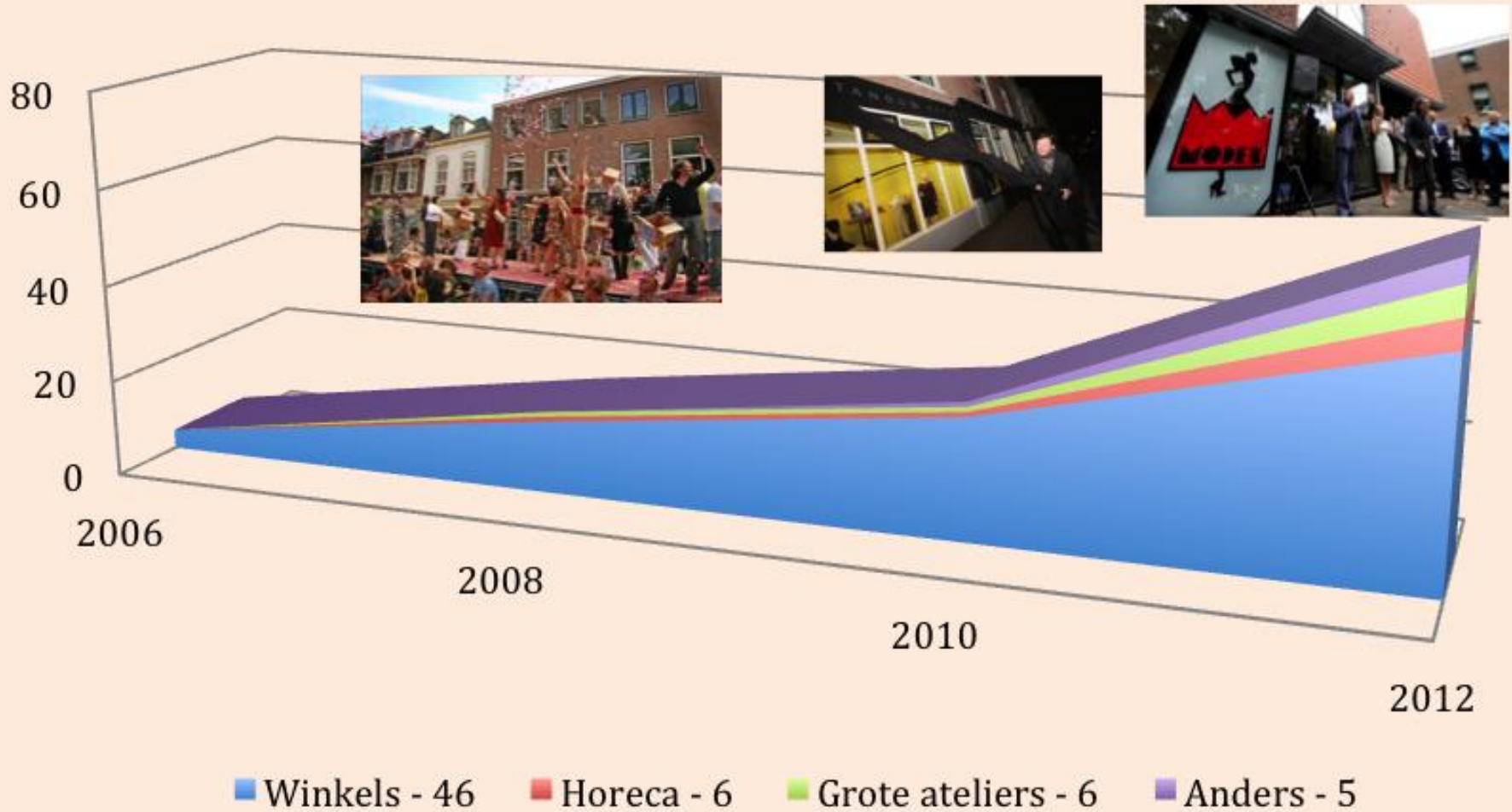
Plan Klarendal

- **Transform dilapidated shops**
- **Bring in designers from ArtEZ**
- **Which will attract people**

To create...

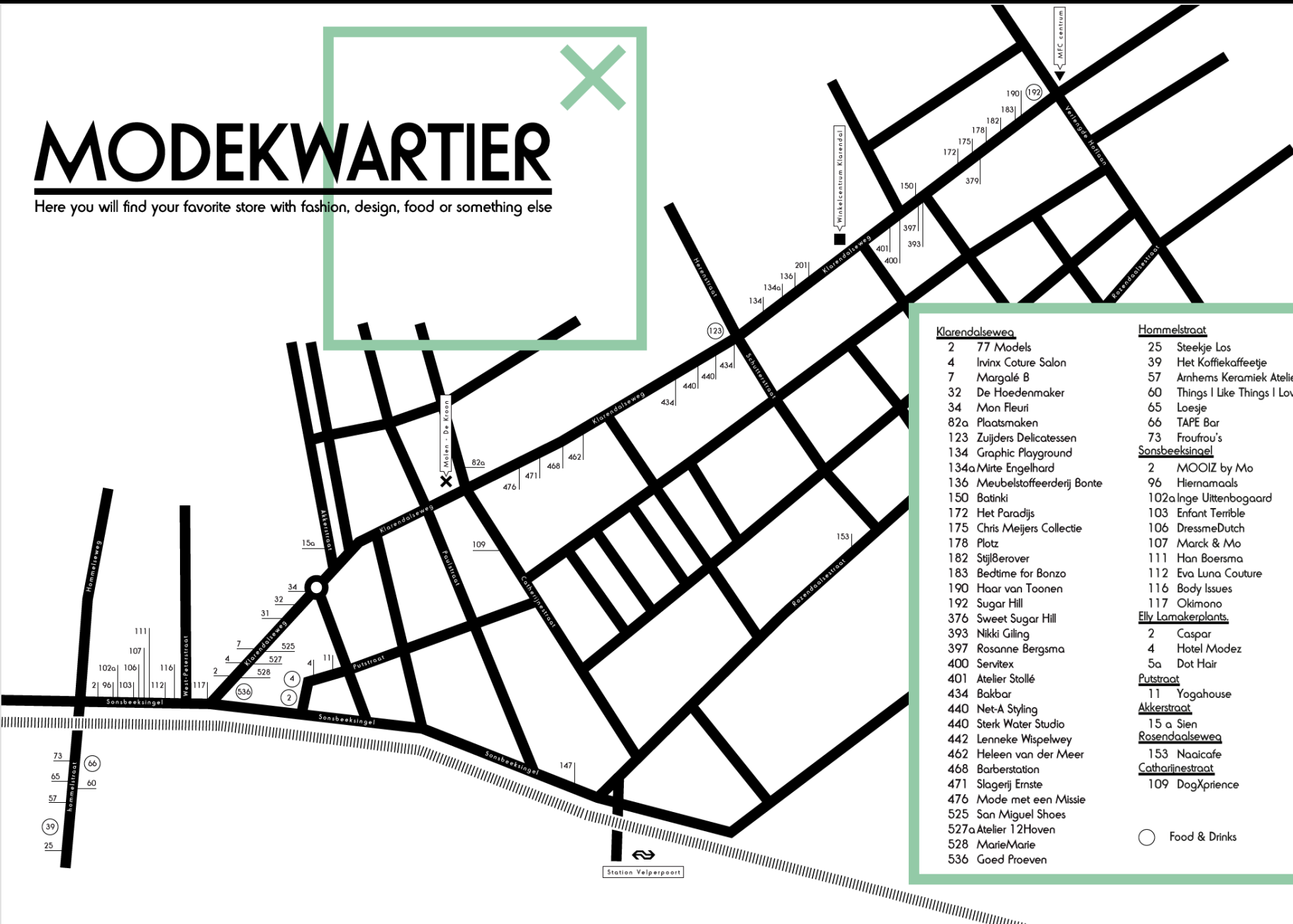
- **...a lively atmosphere...**
- **...where there is no room for crime and degradation**

Groei Modekwartier



MODEKWARTIER

Here you will find your favorite store with fashion, design, food or something else



Klarendalseweg

- 2 77 Models
- 4 Irvinx Couture Salon
- 7 Margalé B
- 32 De Hoedenmaker
- 34 Mon Fleuri
- 82a Plaatsmaken
- 123 Zuijders Delicatessen
- 134 Graphic Playground
- 134a Mirte Engelhard
- 136 Meubelstoffeerderij Bonte
- 150 Batinki
- 172 Het Paradis
- 175 Chris Meijers Collectie
- 178 Plotz
- 182 Stijflover
- 183 Bedtime for Bonzo
- 190 Haar van Toonen
- 192 Sugar Hill
- 376 Sweet Sugar Hill
- 393 Nikki Giling
- 397 Rosanne Bergsma
- 400 Servitex
- 401 Atelier Stollé
- 434 Bakbar
- 440 Net-A Styling
- 440 Sterk Water Studio
- 442 Lenneke Wispelwey
- 462 Heleen van der Meer
- 468 Barberstation
- 471 Slagerij Ernste
- 476 Mode met een Missie
- 525 San Miguel Shoes
- 527a Atelier 12Hoven
- 528 MarieMarie
- 536 Goed Proeven

Hommelstraat

- 25 Steekje Los
 - 39 Het Koffiekafeetje
 - 57 Amhems Keramiek Atelier
 - 60 Things I Like Things I Love
 - 65 Loesje
 - 66 TAPE Bar
 - 73 Froufrou's
- ### Sonsbeeksingel
- 2 MOOIZ by Mo
 - 96 Hiernamaals
 - 102a Inge Uittenbogaard
 - 103 Enfant Terrible
 - 106 DressmeDutch
 - 107 Mark & Mo
 - 111 Han Boersma
 - 112 Eva Luna Couture
 - 116 Body Issues
 - 117 Okimono
- ### Ely Lamakerplants
- 2 Caspar
 - 4 Hotel Modez
 - 5a Dot Hair
- ### Putstraat
- 11 Yogahouse
- ### Akkerstraat
- 15 a Sien
- ### Rosendaalseweg
- 153 Naaicafe
- ### Catharijnestraat
- 109 DogXperience

○ Food & Drinks





55 shops

This is where it all starts. The basic tools to create a shoe with a perfect fit. Made specially for your personality and feet. All this done by hand and heart.

rosanne bergsma | custom made shoes



...en nog veel...







6 bars, restaurants and...



SH
SUGAR HILL
Life is sweeter
on the hill



... 1 hotel





YA SALSA



- 22 studios**
- 2 dance studios**
- 3 galleries**
- 1 mill**
- 1 theatre**
- 1 musical school**



1 bicycle factory

VANHULSTEIJN

The bikes shown here are all one off's and built just the way we like them. And it's always possible to build something special to meet your demands. Just call or email and together we'll make it happen.

The bikes here are all for sale directly via Vanhulsteijn.

Silent grey

*hubs: vintage Mavic
rims: vintage
tires: Hutchinson
crankset: Shimano 600
brakes: Shimano 600
brake levers: Vanhulsteijn
seat: Vanhulsteijn, leather
price: €1850,-*

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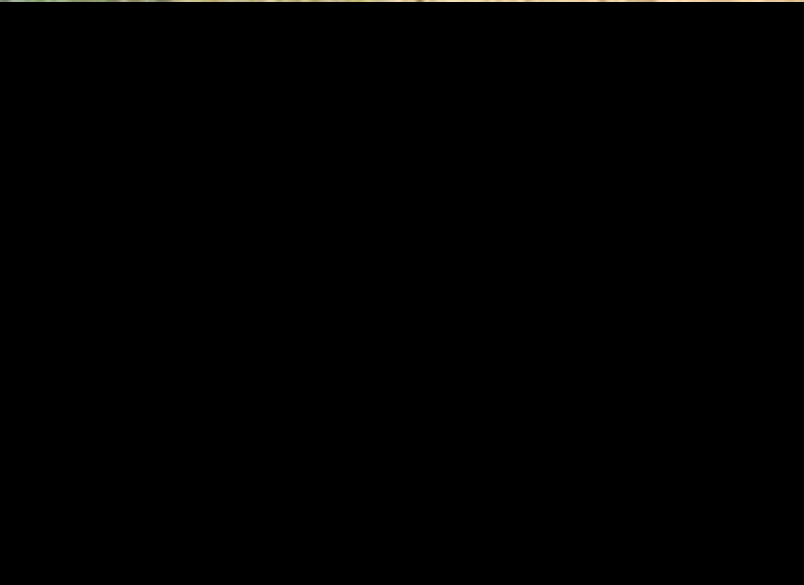


Pop up theatre was important because:

- Everybody could participate
- Acceptance of 'strange' fashion shops
- Especially attractive for former workers
- It's a collective memory in the neighbourhood













The lessons we learned:

- **Find out what is in the area**
- **Work with the people who live there**
- **Work with local entrepreneurs**
- **Bring in other people with ideas or an interest in the area**
- **Do not plan everything – allow creativity to unfold**

K L A R E N D A L



Koniec

Dziękuję!

Zapytania

(In English please
oder auf Deutsch)